

PRESS RELEASE

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For Immediate Release

WECO'S ACCESS APPROVED LOGO GOES TO GOVDELIVERY

We are pleased to announce that GovDelivery's new subscription template product has received the Access Approved® logo award from the Wehrman Collaborative, LLC (WeCo).

The WeCo Access Approved® logo is awarded to organizations that submit their web site, or other online product or venue, to extensive user-experience testing with WeCo's exclusive Accessibility Test Platform, which is performed by a team of WeCo's Certified Test Consultants. The award was granted to GovDelivery based on user-experiences tests conducted by WeCo on their web site in 2012.

WeCo's Certified Test Consultant teams are comprised of people who live with a variety of disabilities. WeCo believes that these individuals are experts at access simply by navigating their lives each day and, combined with the exclusive WeCo Accessibility Test Platform, can put their experiences to work making web sites and electronic communications more accessible for everyone.

The Accessibility Test Platform is based upon WeCo's Standards of Access, which in turn are based upon the standards for accessible web design. These focus on the needs of people living with disabilities, as established by the Voluntary Product Template (VPAT) Standards used by the Federal Government (to determine compliance with Section 508 of the Rehabilitation Act of 1973) and the Web Content Accessibility Guidelines (WCAG) promoted by the World Wide Web Consortium (W3C) and the University of Illinois Great Lakes Americans with Disabilities Center. WeCo enhanced these standards and shifted the focus to be less web designer-oriented and more centered on the end-user living with disabilities.

ABOUT WECO

WeCo, based in St. Paul, Minn., is a mission-based, for-profit organization founded in 2011 by a group of individuals and professionals who worked on government communication accessibility issues.

Concerned about the limited accessibility of web sites, and other electronic formats, for people living with disabilities, these people viewed WeCo as an opportunity to provide professional opportunities for

individuals who are often overlooked by traditional work environments and deal with an unemployment rate that averages as high as 80%.

WECO'S UNIQUE MISSION

Based upon the principles of building up, moving forward and focusing on our strengths, WeCo's mission is to foster accessibility, awareness and independence for all people, regardless of their disabilities. Find more about the company at theweco.com.

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