

# WeCo Brings Accessibility to Twin Cities Startup Week

With the “Accessible Startups: Simple Tips for Digital and Social Inclusion” event, the team at WeCo Accessibility Services is making accessibility even more accessible for MN Startups.

## Accessible Startups: Simple Tips for Digital and Social Inclusion



**SAVE THE DATE:** September 22, 2021

Presented by:  
Lynn Wehrman  
WeCo Accessibility Services  
President and Founder



### For Immediate Release

**MINNEAPOLIS, MN - August 30, 2021** -- Every year since 2014, [Twin Cities Startup Week](#) has highlighted the amazing startup community in the Twin Cities. They provide a platform for entrepreneurs to share their good work with each other and the larger community.

This year, WeCo Accessibility Services will bring a focus on diversity and accessibility by sharing some simple tips and best practices through a new virtual event. Accessible Startups: Simple Tips for Digital and Social Inclusion will be held over the lunch hour on Wednesday, September 22nd, 2021.

Registration for the event is open now:

<https://emamo.com/event/twin-cities-startup-week-2021/s/accessible-startups-simple-tips-for-digital-and-social-inclusion-WqY9kW>

This #A11y event will be conducted by President and Founder of WeCo Accessibility Services, Lynn Wehrman. “Every startup wants to be diverse and inclusive, but few understand that the digital needs of people with disabilities is part of reaching that goal. Websites, software, social media, videos, presentations, emails and documents that are accessible to people living with cognitive, hearing, mobility and sight-related disabilities is not only possible, it's essential in the current legal landscape, for companies engaged in startup and beyond.”

In a [recent video](#), Lynn explains why she is so excited to give this presentation and bring accessibility to the world of MN startups. If you are interested in further information or to conduct an interview with Lynn, please contact Communications Specialist, Valerie Lockhart, at [pr@theweco.com](mailto:pr@theweco.com).